

# Stories of Hope Magazine

## Advertising Opportunities

10,000 copies printed and distributed throughout Fresno County and beyond



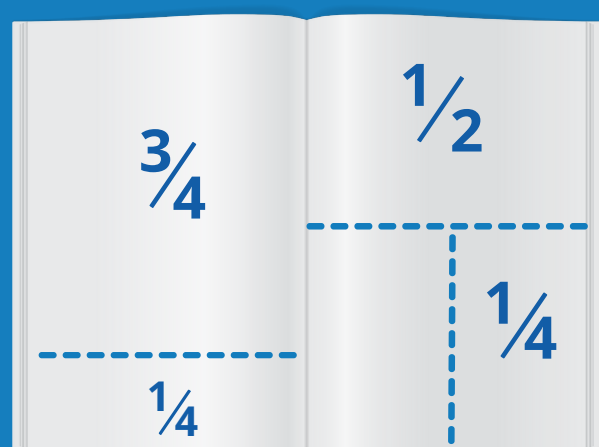
### FULL TWO-PAGE \$5,000

Each page: 8.5" x 11"  
plus bleed



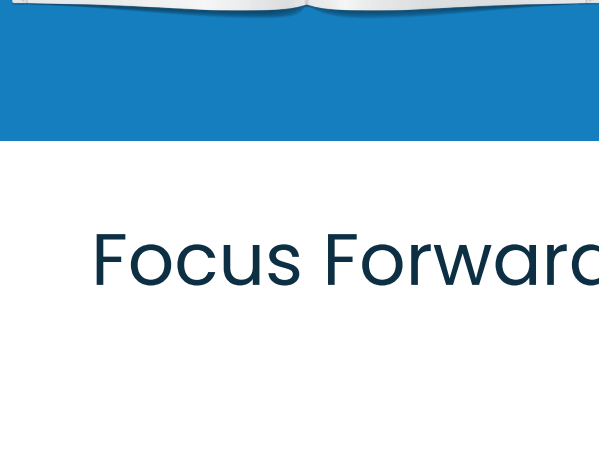
### ONE PAGE \$3,500

8.5" x 11" plus bleed



### THREE-QUARTER PAGE \$2,500

8.5" x 8.25" or 6.5" x 11" plus bleed



### HALF PAGE \$1,500

8.5" x 5.5" plus bleed



### QUARTER PAGE \$1,000

4.5" x 11" or 2.75" x 11" plus bleed

## AD SPECIFICATIONS

- Minimum 1/8" bleed all around
- Resolution should be 300-600 DPI
- Preferred File Format: PDF with Crop Marks
- Full Color

## ADVERTISER BENEFITS

- Recognition at Magazine Launch Party
- Framed Copy of Ad
- E-copy of the magazine
- Prioritized Copies of the Magazine
- Magazine Launch Party
  - Full 2-Page Advertisers: 8 seats
  - 1- Page Advertisers: 6 seats
  - 3/4 Page Advertisers: 4 seats
  - 1/2 Page Advertisers: 3 seats
  - 1/4 Page Advertisers: 2 seats

Focus Forward is a 501c3 nonprofit organization supporting young people touched by the Juvenile Justice and Child Welfare systems

Tax ID: 81-0579812

Our Contact:

E: [j.olivares@comcast.net](mailto:j.olivares@comcast.net)

W: [www.focusforward.org](http://www.focusforward.org)